



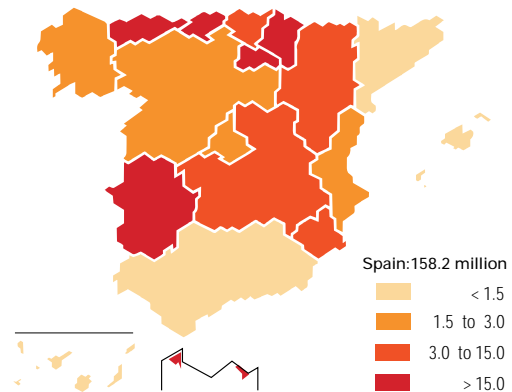
# Tourism

## Hotel turnover (1996)

	Guests			Nights			Occupancy	Average length of stay
	Total	Spaniards	Foreigners	Total	Spaniards	Foreigners		
<b>TOTAL</b>	38,731,409	21,722,957	17,008,452	158,258,639	58,043,148	100,215,491	-	4.09
January	1,806,754	1,146,664	660,090	6,887,510	2,676,941	4,210,569	42.04	3.81
February	2,051,433	1,294,496	756,937	7,836,715	3,169,572	4,667,143	50.60	3.82
March	2,756,335	1,676,619	1,079,716	9,884,736	4,107,080	5,777,656	54.27	3.59
April	3,442,084	1,993,084	1,449,000	12,013,588	5,289,114	6,724,474	58.21	3.49
May	3,840,981	1,857,658	1,983,323	15,240,964	4,499,609	10,741,355	58.56	3.97
June	3,887,248	2,009,875	1,877,373	16,660,024	5,224,468	11,435,556	62.42	4.29
July	4,139,100	2,131,734	2,007,366	20,287,573	6,731,735	13,555,838	71.57	4.90
August	4,573,789	2,528,666	2,045,123	22,539,821	8,879,891	13,659,930	79.07	4.93
September	4,204,887	2,209,132	1,995,755	18,472,453	6,234,163	12,238,290	68.24	4.39
October	3,543,409	1,920,760	1,622,649	13,480,916	4,494,986	8,985,930	54.13	3.80
November	2,361,606	1,543,868	817,738	7,963,149	3,623,124	4,340,025	48.90	3.37
December	2,123,783	1,410,401	713,382	6,991,190	3,112,465	3,878,725	42.55	3.29

	Guests	Nights
<b>SPAIN</b>	38,731,409	158,258,639
Andalusia	7,252,200	23,833,270
Aragon	1,178,343	2,378,868
Asturias (Principality of)	448,353	1,022,731
Balearic Islands	4,817,891	43,385,892
Canary Islands	2,953,389	24,103,518
Cantabria	512,660	1,119,446
Castile and Leon	2,252,645	3,545,816
Castile-La Mancha	1,086,083	1,628,948
Catalonia	6,477,576	24,657,118
Comm. of Valencia	2,865,638	14,283,745
Extremadura	690,802	1,077,655
Galicia	1,571,813	3,508,543
Madrid (Comm. of)	4,505,680	8,804,855
Murcia (Region of)	481,429	1,818,774
Navarre (Comm. of)	311,159	560,771
Basque Country	973,880	1,855,837
Rioja	238,899	461,717
Ceuta and Melilla	112,969	211,135

### Nights



### Hotel Turnover

The main objective of these statistics is to monthly survey occupancy by the category of the establishments open, a variable that indicates the trend in activity in the tourism sector.

The population surveyed covers all the hotels classed by golden stars (five, four, three, two and one) and by silver stars (three and two).

The survey is conducted on an approximate sample of 6,000 hotels throughout Spain; the information, requested by means of a questionnaire, refers to seven consecutive days of the month, selected at random, in such a manner as all the establishments together account for the whole month.

The survey is decentralised and produced by the Provincial Offices, enabling the latter to report the results for their province directly.

Results concerning the number of guests and nights by hotel category and country of residence of the guests, occupancy, average length of stay and also the number of staff employed are obtained for the country as a whole, by autonomous community, by province and for particular tourist areas or sites.

Source INE

#### Terms employed:

**Guest:** Anyone staying for one or more consecutive nights in the same hotel accommodation.

**Night:** Occupation by one person of one or more beds within a hotel working day and at the same establishment.

**Average length of stay:** Ratio of total nights over incoming guests.

**Beds of a hotel establishment:** Number of permanent beds in the establishment.

**Occupancy per bed:** Percentage ratio between the average total beds occupied per day during the month and total beds available.

#### Further reading

##### INE Publications:

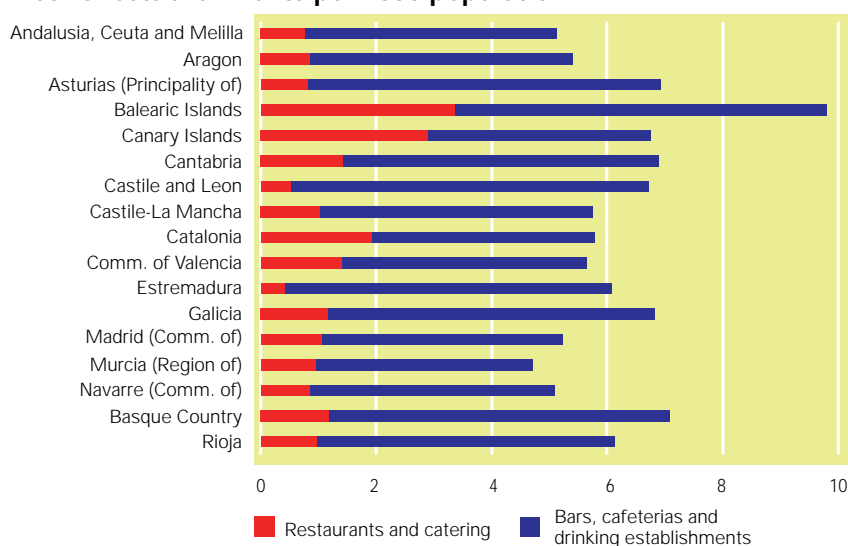
- INE figures. Hotel turnover. Provisional data (monthly publication)
- Tourist establishment turnover (annual electronic publication)
- Monthly Statistical Bulletin (monthly publication)

### Restaurant trade (1994)

#### Principal variables

Businesses	220,855
Employees	614,276
Paid employees	354,294
Staff costs (million Ptas.)	627,910
Turnover (million Ptas.)	2,740,999
Value added (million Ptas.)	1,128,206
Gross operating profit (million Ptas.)	500,296
Material investment (million Ptas.)	93,527

### Number of establishments per 1000 population



#### Restaurant trade structural survey

This enquiry is part of the services surveys production system. Its objective is to supply information about businesses whose main activity is the sale of meals, aperitifs or appetisers and drinks, usually to be consumed on the premises where they are sold, and ready meals for consumption off the premises.

The survey investigates the structural characteristics of the businesses concerning demography and site of local units, and accounting data and employment.

Source INE

#### Further reading:

INE Publications:

- *Restaurant trade structural survey, 1994*

### Percentage of businesses by main activity

